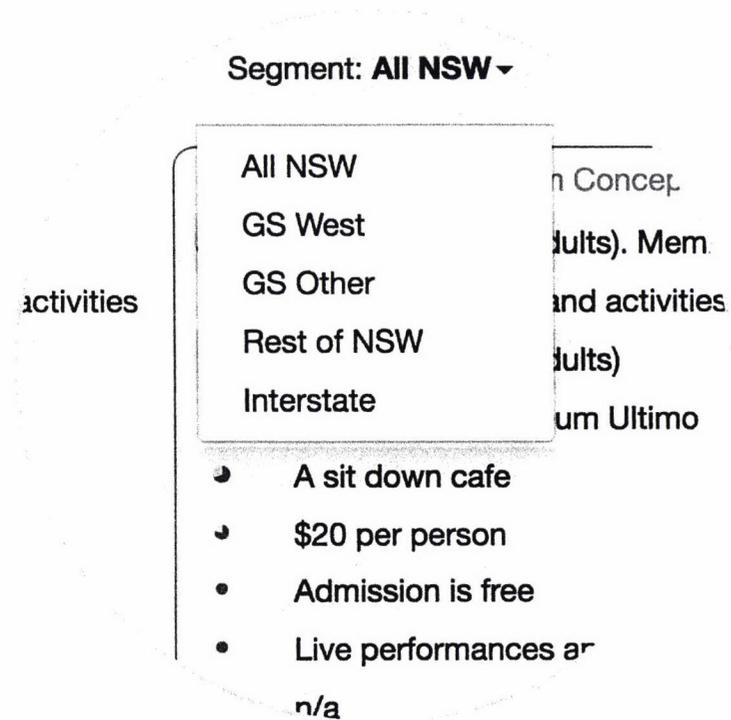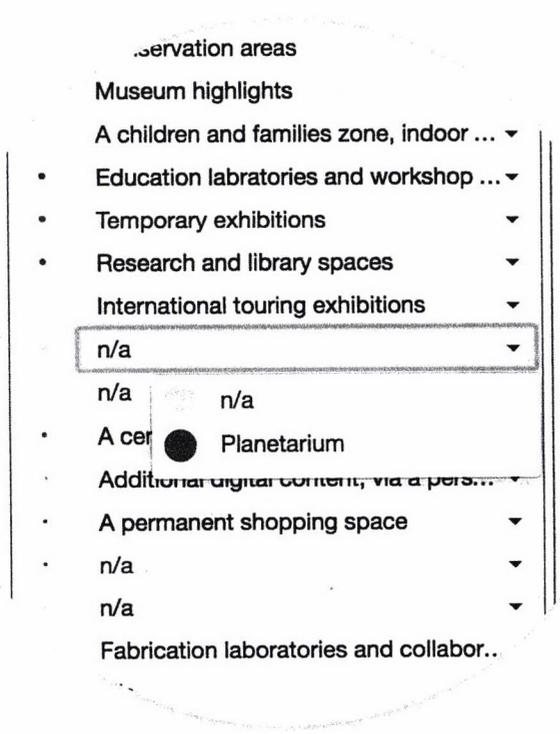# Segments

To change the population segment shown, select the 'Segment' drop-down from the top bar and choose one of the available segments:

- **All NSW**: all NSW participants
- **GS West**: West Greater Sydney participants
- **GS Other**: All Greater Sydney participants who do not live in GS West
- **Rest of NSW**: all NSW participants who don't live in Greater Sydney

Segment: **All NSW** ▾

All NSW

GS West

GS Other

Rest of NSW

Interstate

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um Ultimo

- ↵ A sit down cafe
- ↵ $20 per person
- • Admission is free
- • Live performances ar

n/a

activities

Attributes

.servation areas

Museum highlights

A children and families zone, indoor ... ▼

- Education labratories and workshop ... ▼
- Temporary exhibitions   ▼
- Research and library spaces   ▼

International touring exhibitions   ▼

n/a   ▼

n/a   n/a

- A cer ⬤ Planetarium

Additional digital content, via a pers... ▼

- A permanent shopping space   ▼
- n/a   ▼

n/a   ▼

Fabrication laboratories and collabor..

Similar to the willingness to pay data-set, each scenario is a configuration of attributes that describe the benefits, costs and location. To change the configuration of a scenario, select an attribute value from the drop-down.

For most attributes (e.g. temporary exhibitions) the study tested if it was available, or not. For these attributes, selecting the 'n/a' value removes it from the scenario while selecting e.g. 'Planetarium' adds it to the scenario.

For other attributes (e.g. food and drink facilities) the study tested multiple options (e.g. a sit down cafe, a food court, a wine bar, or a 4/5 star restaurant). For these attributes, all options are available in the value drop-down.