

Thinking of applying for the CEO of MAAS?

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Get the real job description here... (reality in red!)

Chief Executive

Senior Executive Band 3

- Ensure efficient and effective management of all Museum **demolition and downsizing** operations
- Lead organisation through a transformational **crisis**, including development of a new **smaller** Museum at Parramatta, **which still doesn't have a name after three and half years and \$10m on consultant reports**
- Develop and review policies and programs **that may be delivered in the late 2020s**
- **Follow the government and CIPMO's un-strategic directions**
- Location: Sydney **or is it Parramatta?**

The Museum of Applied Arts and Sciences (MAAS) is an executive agency **under the total control of the New South Wales State Government. The MAAS trust will be ignored.** Embodying the best of design, ingenuity and innovation, the Museum profiles **(like Facebook)** one of the world's great **hidden** collections and was a **once** highly successful interdisciplinary institution that sits at the intersection of the arts, design, science and technology and plays a critical role in supporting the brand and vision of the city, **renowned for its world first museum demolition plan. Unlike other museums, branding is our core business. We have already notched up a great success in destroying the PHM's brand and the new Chief Executive will build on this enviable record.**

The Museum's longer term future is in Parramatta, **if we're re-elected**, following the announcement that the Riverbank site in Parramatta will be the new **flood prone, less accessible site** of the Museum of Applied Arts and Sciences. This represents a once in a **century** opportunity to **demolish a venerable much-loved museum** and develop a **down sized** twenty first century museum that **does not** respond to its location, and **ignores the cultures and history at Parramatta and waffles on about** contemporary methods of content delivery, learning and collaboration. The new museum will be **half the size of the Powerhouse when we've finished with it** and will be home to Australia's largest **unaffordable** planetarium. The new museum will also include dedicated play areas and education labs devoted to science, technology, engineering, arts and mathematics, **just like the Powerhouse only smaller.** The new museum will form the centrepiece of a new arts and cultural precinct **at risk of flooding** on the banks of the Parramatta River.

Access to the Museum's exceptional collection **is going to be difficult** at Castle Hill, **limiting** opportunities for engagement, participation and research. Deepening audience engagement **by making the museum less accessible**, bringing the collections to life through hands on experiences and offering a variety of pathways through ideas and information **is our spin on this project**, and the delivery of our programs for people of all ages across our existing sites at the **soon to be demolished** Powerhouse Museum (**otherwise known as the Ultimo Presence**), Sydney Observatory in The Rocks (**until we hand it to Sydney Living Museums**), and the **cramped** Museums Discovery Centre in Castle Hill **where they will barely be able to close the door on the overflowing collection stores.** To assist our exciting plans for collections access, **30 of our most significant large objects will be left in the open air as the NSW government has not funded their storage.**

Primary purpose of the role

Lead an interdisciplinary institution that **sits on a roundabout** at the **confusing** intersection of the arts, design, science and technology, **unable to decide what its core business is**, which **pays lip**

service to the value of the collection and does not respect its donors and benefactors, while waffling on about looking to the future to find new ways to engage audiences, through a focus on management speak about continuous improvement, audience down-sizing and visitor experience. Lead the planning, directing and control of the functions, un-strategic operations, confusing priorities and programs, with fewer staff, tax payer funded fashion balls and the shrinking resources of the Museum of Applied Arts and Sciences (the Museum), to ensure the inefficient and ineffective management of the Museum's closure and demolition, including evicting its collection from its world's best practice storage to facilitate property development opportunities, poor conservation and collection risk, major and visiting exhibitions - one day, public and educational programs – one day, publications and hopefully sponsorship, although don't ask the museum's long term donors and supporters; and all the other things the real Powerhouse Museum did so well until Gladys and Don (Captain Ahab) Harwin set their sights on it.

Provide leadership and oversight of the Museum's limited role in the design, planning and construction of the new small Museum in Parramatta under a seventy storey super tower, cram the collection into the Museum Discovery Centre, which will not be big enough for the evicted collections from Ultimo, manage the risky move of the collection to new small and inferior facilities, and the demolition of most of the Museum's Ultimo site for apartments. The Museum will play a small role in the NMWS, and will do what it is told by the Minister and CIPMO, reacting to the latest designs on its collections and future by assorted ignorant politicians and opportunists, and try not to let on that there is no desire to develop a serious new Museum at Parramatta that is in any way comparable to the PHM, or relevant to the communities that live there.

To be successful in this role you will have a proven track record in property development, at a senior executive level leading a complex organisation that is skilled in museum demolition and downsizing. We are looking for an innovative and collaborative leader to inspire and lead a relatively unskilled team at a transformational time of crisis for the Museum. Your knowledge and/or experience of making the government look good will be beneficial. Spin doctors are welcome to apply. Your experience as a strategic and commercially astute leader with excellent property development judgment and relationship management skills with the property sector will further contribute to your success in managing the demolition of a much loved cultural institution. An indifference to your professional reputation and legacy will be an advantage.

Your appointment will cease in March 2019.

Essential requirements

Tertiary qualifications in a relevant discipline, such as property development. Qualifications in fine arts, education, history, science or equivalent knowledge and experience will be of no relevance in your new role.

- Substantial executive-level skills in spin doctoring and experience shrinking a large, complex and diverse cultural organisation into a shadow of its former self, including experience in strategic and corporate planning and implementation of museum demolition and collection risk projects.
- No knowledge and understanding of the workings of museum collections, major exhibitions and research, including educational and publication programs, or equivalent skills and experience is required to deliver this outrageous project which has no public support.